## **SOCIAL MEDIA TOOL KIT**

### **General:**

Check out the timeline of dental therapy in the U.S. here & see the tremendous progress of the movement thus far #GoDentalTherapy

[link to Timeline of Dental Therapy in the U.S.]

There's increasing momentum for dental therapists across the U.S. w/ support from all sectors – check out the map to see where they're working, authorized & being explored #GoDentalTherapy [link to Dental Therapy Momentum]

Dental therapists expand the dental care team bringing new capacity & flexibility #GoDentalTherapy [link to Dental Therapy: Expanding the Dental Care Team]

Dental therapists are both economically viable as well as job creators & revenue generators for their practices & communities #GoDentalTherapy

[link to Dental Therapists are Cost-Effective Providers that Work]

Want to learn more about why dental therapy matters? Check out this dynamic toolkit for graphics, one pagers, dental therapist spotlights & more #GoDentalTherapy #dentaltherapistspotlight [link to Dental Therapy Toolkit]

Dental therapists increase access, expand the team & promote economic development. Check out the link to learn more about this cost-effective provider needed now more than ever #GoDentalTherapy [link to Dental Therapy Toolkit]

#### **Share Squares:**





## **Dental Therapist Spotlight:**

Dental therapist's passion for reaching the underserved leads to increased access to oral health care, job creation & cost-effective care for rural community #GoDentalTherapy #dentaltherapistspotlight [link to Dental Therapist Spotlight: Brieanne Borntrager]

Dental therapist breaks down barriers & changes the mindset about dental care for future generations increasing overall health #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Arielle Cawston]

Dental therapist earns trust & makes an impact through community outreach as a new member of the community #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Jason Mecum]

Dental therapist discovers community connection & flexibility are the key to making a difference through dental therapy #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Sarah Chagnon]

Dental therapist increases access through innovation; school visits and teledentistry help reach more patients #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Avena Finkbonner]

Dental therapist expands the dental care team by meeting patients in the community #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Angela Johnson]

Early trauma leads to dental therapist's desire to expand care capacity, help others through relationship-based care #GoDentalTherapy #dentaltherapistspotlight

[link to Dental Therapist Spotlight: Rochelle Ferry]

## **Dental Therapist Spotlight Share Squares:**























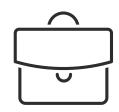


# **GRAPHICS**























#### Fonts:

- Meta Pro Condensed Bold, Meta Pro Condensed Normal, Meta Pro Condensed Hairline
- Arial Bold, Arial Regular